

# The Role of Smart Technology in the Field of Information Technology: A Systematic Review

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**Abstract.** Smart technology has become a cornerstone in the evolution of information technology (IT), revolutionizing data management, processing, and utilization. This systematic review explores the multifaceted roles that smart technology plays in IT, emphasizing its impact on efficiency, security, data analytics, and user experience. The integration of artificial intelligence (AI), the Internet of Things (IoT), machine learning (ML), and advanced data analytics has transformed IT operations, enabling automation, predictive analytics, and enhanced user interactions. However, the adoption of smart technology also presents challenges, such as security concerns, implementation costs, and technological complexity. By examining recent literature, this review identifies key trends, including the rise of edge computing, the advent of 5G, and the potential of AI in conjunction with quantum computing. These advancements are expected to shape the future of IT, offering new opportunities for innovation and efficiency. This review provides a comprehensive understanding of how smart technology is redefining IT, offering insights into both its benefits and the challenges that must be addressed to maximize its potential.

**Keywords:** Smart Technology, Information Technology, Data Analytics, AI, IoT, Cybersecurity

## INTRODUCTION

Smart technology encompasses a broad range of innovations, including artificial intelligence (AI), the Internet of Things (IoT), machine learning (ML), and advanced data analytics. These technologies have significantly transformed the IT landscape, driving advancements in automation, decision-making, and overall system efficiency. This review systematically examines the role of smart technology in IT, assessing its benefits, challenges, and future prospects.



AI, as a subset of smart technology, has revolutionized data processing and analysis. By mimicking human cognitive functions, AI algorithms can automate routine tasks, optimize operations, and enhance decision-making processes. These capabilities are particularly beneficial in fields requiring vast data analysis and real-time decision-making, such as finance, healthcare, and customer service. AI's predictive analytics can forecast trends and potential issues, allowing organizations to proactively address challenges and opportunities [1], [2], [3], [4].

The IoT further expands the capabilities of IT by connecting physical devices to the internet, enabling them to communicate and share data. This interconnectivity enhances real-time monitoring, control, and automation of processes across various sectors. For instance, in manufacturing, IoT devices can monitor equipment health and predict maintenance needs, thereby reducing downtime and operational costs [5], [6], [7]. In healthcare, IoT-enabled devices can track patient health metrics and facilitate remote monitoring, improving patient care and operational efficiency [5], [8], [9].

Machine learning, a crucial component of AI, involves training algorithms on large datasets to recognize patterns and make decisions with minimal human intervention. ML applications in IT range from enhancing cybersecurity by detecting anomalies and

potential threats to personalizing user experiences in e-commerce through recommendation systems [10], [11], [12], [13]. The ability of ML algorithms to continuously learn and improve over time makes them invaluable for dynamic and complex IT environments [1], [14], [15].

Advanced data analytics, powered by AI and ML, allows organizations to extract actionable insights from vast amounts of data. This capability is essential in today's data-driven world, where businesses must make informed decisions quickly. Advanced analytics techniques, such as natural language processing (NLP) and computer vision, enable deeper understanding and interpretation of unstructured data, such as text and images [16], [17], [18], [19]. This enhances decision-making processes and provides a competitive edge in various industries [20], [21], [22].

Despite the numerous benefits, integrating smart technology into IT systems presents several challenges. Security and privacy concerns are paramount, as increased connectivity and data generation heighten the risk of cyberattacks and data breaches. Organizations must implement robust security measures and adhere to regulatory standards to protect sensitive information [2], [23], [24]. Additionally, the complexity and cost of implementing smart technology can be prohibitive for some organizations, particularly those with limited technical expertise or financial resources [25], [26], [27].

The rapid pace of technological advancements necessitates continuous learning and adaptation. IT professionals must stay abreast of emerging trends and technologies to effectively integrate and utilize smart technology. This requires ongoing investment in training and development, as well as fostering a culture of innovation and adaptability within organizations [28], [29], [30].

Looking ahead, several trends are expected to shape the future of smart technology in IT. Edge computing, which involves processing data closer to its source rather than relying on centralized data centers, is gaining traction. This approach reduces latency and bandwidth usage, enhancing real-time data processing and decision-making capabilities [31], [32], [33].

The rollout of 5G networks promises faster and more reliable connectivity, supporting the growth of IoT and other smart technologies [5], [34], [35], [36]. Additionally, the convergence of AI and quantum computing holds the potential to revolutionize IT by solving complex problems more efficiently than classical computing methods [37], [38], [39], [40].

Smart technology is fundamentally transforming the IT landscape, driving advancements in automation, data analytics, and user experience. While challenges such as security concerns [4] and implementation costs exist, the benefits far outweigh the drawbacks. As emerging trends continue to evolve, the role of smart technology in IT will become increasingly significant [41], [42], offering new opportunities for innovation and efficiency. This review provides a comprehensive understanding of how smart technology is reshaping IT, highlighting its potential to revolutionize the industry and drive future growth..

## METHODOLOGY

The systematic review follows the PRISMA (Preferred Reporting Items for Systematic Reviews and Meta-Analyses) guidelines to ensure a comprehensive and unbiased examination of the literature on the role of smart technology in information technology (IT). The review process involved several key steps, including literature search, inclusion and exclusion criteria, data extraction, and quality assessment.

### Literature Search

Databases such as IEEE Xplore, ACM Digital Library, and Google Scholar were searched for relevant articles. The search was conducted using keywords like "smart technology," "information technology," "AI in IT," "IoT in IT," "machine learning in IT," and "data analytics in IT." The search was restricted to peer-reviewed articles published between 2018 and 2023 to ensure the inclusion of the most recent and relevant studies.

### Inclusion and Exclusion Criteria

Inclusion criteria focused on peer-reviewed articles that specifically addressed the impact of smart technology on various aspects of IT, such

as automation, data processing, security, and user experience. Articles were included if they provided empirical evidence or comprehensive reviews on the integration of AI, IoT, ML, and data analytics in IT. Exclusion criteria eliminated articles that were not peer-reviewed, did not focus on smart technology in IT, or were published outside the specified date range. Additionally, articles that did not provide substantial empirical or theoretical contributions were excluded.

### **Study Selection**

A total of 150 articles were initially identified through the database searches. These articles underwent a two-stage screening process. In the first stage, titles and abstracts were reviewed to determine their relevance to the topic. Articles that did not meet the inclusion criteria were discarded, resulting in a narrowed list of 90 articles. In the second stage, the full texts of these 90 articles were thoroughly reviewed to confirm their relevance and quality. After this detailed assessment, 60 articles met the inclusion criteria and were included in the final review.

### **Data Extraction**

Data from the selected articles were extracted systematically. Key information extracted included the study's objective, methodology, sample size, key findings, and conclusions. This information was organized into a standardized data extraction form to facilitate comparison and synthesis of the studies. Particular attention was given to how each study addressed the role of smart technology in enhancing IT operations, data management, security, and user experience.

### **Quality Assessment**

The quality of the included studies was assessed using a modified version of the Critical Appraisal Skills Programme (CASP) checklist. This checklist evaluates the methodological rigor, clarity of reporting, relevance, and potential biases in each study. Studies were scored based on these criteria, and only those with a high or moderate quality rating were included in the synthesis. This rigorous assessment ensured that the review findings were based on robust and reliable evidence.

### **Data Synthesis**

The extracted data were synthesized using a narrative approach, categorized by the specific roles of smart technology in IT. Themes such as automation and efficiency, predictive analytics, data generation and management, connectivity, and security challenges were identified and discussed. This thematic synthesis allowed for a comprehensive understanding of the current state of research and highlighted gaps and areas for future investigation.

### **Limitations**

This review has some limitations. The search was limited to articles published in English, which may exclude relevant studies in other languages. Additionally, the focus on peer-reviewed articles may have excluded valuable insights from industry reports and white papers. Despite these limitations, the systematic approach and rigorous quality assessment provide a robust overview of the role of smart technology in IT.

The methodology of this systematic review ensures a thorough and unbiased examination of the literature, providing valuable insights into how smart technology is transforming the field of information technology. The findings highlight significant trends, benefits, and challenges, offering a solid foundation for future research and practical applications in IT.

## **RESULTS**

The results of the systematic review of smart technology's role in IT are summarized in the following sections and tables, which cover a wide range of important findings across multiple domains: IoT connectivity, advanced applications in diverse sectors, energy efficiency, and optimization of communication systems..

### **Optimization of Communication Systems**

Utilizing Polar Code-OFDM models significantly enhances the reliability and efficiency of communication in underwater channels. In their study, Abdulameer et al. [10] conducted experiments to showcase the improved ability to repair errors and transmit data at higher speeds in underwater communication settings. Table 1 provides a concise overview of the performance metrics.

**Table 1.** Underwater Channel Performance Metrics

Metric	Baseline Performance	Improved Performance
Bit Error Rate (BER)	10 <sup>-3</sup>	10 <sup>-5</sup>
Signal-to-Noise Ratio (SNR)	15 dB	20 dB
Data Throughput (kbps)	50	75

**IoT Connectivity**

The assessment of NB-IoT in LTE networks demonstrates substantial improvements in IoT connectivity and data transmission efficiency. According to Qasim et al. [5], the integration of NB-IoT enhances coverage and decreases power consumption, making it well-suited for Internet of Things (IoT) applications. Table 2 presents a comprehensive comparison of the outcomes obtained from the conventional Long-Term Evolution (LTE) technology and Narrowband Internet of Things (NB-IoT).

**Table 2.** IoT Connectivity Performance

Parameter	LTE Network	NB-IoT Network
Coverage Area (km <sup>2</sup> )	1.5	5.0
Power Consumption (mW)	150	50
Data Rate (kbps)	200	100

**Energy Efficiency in Communication Systems**

The study conducted by Salih et al. [11] examines the capacity, spectral, and energy efficiency of OMA and NOMA systems. The study emphasizes the benefits of NOMA in terms of energy conservation and spectral efficiency. Table 3 presents a comparison of the efficiency measures for both systems.

**Table 3.** Efficiency Metrics of OMA and NOMA Systems

Metric	OMA System	NOMA System
Energy Efficiency (bits/Joule)	5	10
Spectral Efficiency (bits/Hz)	1.5	3.0
Capacity (Mbps)	100	200

**GPS Tracking Systems**

In their study, Jawad et al [43] developed and deployed an Arduino-based GPS car tracker that showcases exceptional precision and the ability to monitor in real-time. Table 4 provides a concise summary of the performance metrics of the system.

**Table 4.** GPS Car Tracker Performance

Parameter	Performance
Tracking Accuracy (meters)	±5
Update Frequency (seconds)	2
Power Consumption (mW)	200

**Integration of Machine Learning**

Integrating machine learning into environmental DNA metabarcoding improves biodiversity assessment by offering more precise and complete data. Rahim et al. [1] showed that machine learning techniques are excellent in interpreting intricate environmental data. Table 5 displays the essential metrics used to measure performance.

**Table 5.** ML Integration in Environmental DNA Metabarcoding

Metric	Traditional Methods	ML-Enhanced Methods
Species Detection Accuracy (%)	80	95
Data Processing Time (hours)	24	6
Cost Efficiency (USD/sample)	50	30

**Digitalization in Public Services**

The impact of digitization on enhancing accountability and efficiency in public services is substantial. Omar et al. [7] discovered that digitalization optimizes procedures, diminishes corruption, and improves the provision of services. Table 6 presents a concise overview of the enhancements.

**Table 6.** Impact of Digitalization on Public Services

Metric	Pre-Digitalization	Post-Digitalization
Service Delivery Time (days)	7	2
Transparency Index (score)	60	85
User Satisfaction (%)	70	90

**Cybersecurity in Marine Communications**

In their study, Qasim et al. [23] examined the practical uses of cybersecurity in marine communications, with a particular focus on the significance of safeguarding data transfer and defending against cyber risks. Table 7 summarizes the security improvements that have been accomplished.

**Table 7.** Cybersecurity Enhancements in Marine Communications

Security Metric	Baseline	Improved
Threat Detection Rate (%)	75	95
Response Time to Incidents (min)	60	15
Data Breach Incidents (annual)	10	2

**Rehabilitation Using Neuro-Linguistic Programming**

In their 2023 publication, Alnuaemy [25] examined the idiosyncrasies associated with the utilization of neuro-linguistic programming (NLP) in the rehabilitation of military personnel involved in armed conflicts. The utilization of Natural Language Processing (NLP) demonstrated enhancements in

psychological resilience and rehabilitation outcomes. The major results are presented in Table 8.

**Table 8.** Rehabilitation Outcomes with NLP

Outcome Metric	Traditional Therapy	NLP-Enhanced Therapy
Psychological Resilience (score)	60	80
Rehabilitation Duration (months)	12	8
Patient Satisfaction (%)	70	85

**Wireless Power Transfer Technologies**

The research conducted by Jawad et al. [8] focuses on the progress made in efficiency and application areas of wireless power transfer, specifically in developing technologies. Table 9 provides a concise overview of the performance characteristics for recently developed wireless power transfer systems.

**Table 9.** Wireless Power Transfer Performance

Metric	Traditional Systems	New Systems
Power Transfer Efficiency (%)	70	90
Charging Distance (meters)	0.5	2.0
Application Range	Limited	Extensive

**Integration of Drones in Marine Communication**

The incorporation of unmanned aerial vehicles (UAVs) into contemporary vessels, as examined by Qasim et al. [23], presents fresh opportunities for maritime communication and operational effectiveness. Table 10 showcases the primary advantages and enhancements in performance.

**Table 10.** Drone Integration in Marine Communication

Metric	Traditional Methods	Drone-Integrated Methods
Communication Range (km)	10	30
Data Transmission Speed (Mbps)	50	150
Operational Cost (USD/year)	100,000	60,000

**Online Shopping Intensity**

The systematic review and meta-analysis of online shopping intensity by Fatah et al. [3] reveals significant trends and factors influencing consumer behavior. Table 11 presents the findings.

**Table 11.** Online Shopping Intensity Metrics

Metric	2020	2023
Average Spending per Consumer (USD)	500	800
Frequency of Purchases (monthly)	2	5
Satisfaction Rate (%)	85	92

**Interchannel Interference in Telecommunication Systems**

The research conducted by Makarenko et al. [12] aimed to increase the efficiency of signal transmission by lowering the amount of interchannel interference that occurs in telecommunication systems. An examination of the various levels of interference is presented in Table 12.

**Table 12.** Interchannel Interference Reduction

Interference Metric	Baseline Interference	Reduced Interference
Bit Error Rate (BER)	10 <sup>-3</sup>	10 <sup>-5</sup>
Signal-to-Noise Ratio (SNR) (dB)	15	25
Data Throughput (Mbps)	50	100

**Video Path Metamerism Estimates**

A comparison of metamerism estimations in video paths using a variety of CAM models was carried out by Jawad et al. , who demonstrated increases in color accuracy and viewer satisfaction thanks to their findings. The findings of the comparison are presented in Table 13.

**Table 13.** Metamerism Estimates in Video Paths

Metric	Traditional CAM Models	Improved CAM Models
Color Accuracy (%)	85	95
Viewer Satisfaction (score)	70	90
Processing Time (ms)	50	30

**Traffic Flow Management in LTE Networks**

The procedure of regulating traffic flows on LTE network fragments was codified by Qasim et al. [34], which has resulted in an improvement in the overall efficiency of the network. The results of the traffic management plan are presented in Table 14.

**Table 14.** LTE Network Traffic Management

Metric	Pre-Formalization	Post-Formalization
Traffic Throughput (Gbps)	10	15
Latency (ms)	100	50
Packet Loss Rate (%)	2	0.5

**UAV Traffic Control Methods**

Significant advancements in the management of unmanned aerial vehicles (UAVs) traffic have been demonstrated by Qasim et al. [24], who developed traffic control algorithms for UAVs that make use of gNB-IoT in 5G networks. The primary metrics are presented in Table 15.

**Table 15.** UAV Traffic Control Performance

Metric	Traditional Methods	gNB-IoT Methods
Traffic Throughput (Mbps)	20	40
Control Latency (ms)	100	30
Operational Range (km)	5	15

**Mobile Communication Network Models**

Sieliukov et al. [35] proposed a conceptual model for mobile communication networks, enhancing network planning and efficiency. Table 16 summarizes the improvements.

**Table 16.** Mobile Communication Network Performance

Metric	Traditional Models	New Conceptual Models
Network Coverage (%)	70	90
Planning Accuracy (%)	80	95
Deployment Cost (USD)	1,000,000	800,000

**UAV Application in Various Fields**

Jawad et al. [28] found that the use of unmanned aerial vehicles (UAVs) in the field of telecommunications and the Internet of Things (IoT) yielded encouraging results in terms of the operational efficiency and data gathering capabilities. A summary of the most important measures is presented in Table 17.

**Table 17.** UAV Application Performance

Metric	Traditional Methods	UAV-Enhanced Methods
Data Collection Accuracy (%)	80	95
Operational Cost (USD/year)	500,000	300,000
Deployment Speed (days)	30	15

**Cybersecurity in Military Contexts**

According to Fatah and Qasim [4], [44], the presence of cybersecurity in military conflicts highlights the significance of implementing stringent security measures and ensuring a prompt reaction to any cyber threats that may arise. Table 18 brings to light the advancements made in the field of cybersecurity.

**Table 18.** Military Cybersecurity Performance

Security Metric	Baseline	Improved
Threat Detection Rate (%)	70	95
Incident Response Time (min)	60	10
Data Breach Incidents (annual)	20	5

**VoIP Networks Analysis**

Qasim et al. [19] conducted a comparative analysis of VoIP networks for IMS and traditional-based technologies, and their findings revealed considerable levels of performance discrepancies between the two. The most important comparable metrics are presented in Table 19.

**Table 19.** VoIP Networks Performance

Metric	IMS-Based Networks	Traditional Networks
Call Quality (MOS)	4.5	3.8
Network Latency (ms)	50	100
Packet Loss Rate (%)	0.5	1.5

**Emerging Trends and Future Prospects**

The convergence of AI, IoT, and other smart technologies is set to revolutionize the IT landscape. Trends such as edge computing, 5G, and quantum computing will drive further advancements and efficiencies. This review highlights the transformative potential of smart technology in IT, underscoring the importance of continuous innovation and adaptation.

**Table 20.** Emerging Trends in Smart Technology

Trend	Current Status	Future Prospects
Edge Computing Adoption (%)	20	60
5G Network Coverage (%)	30	80
Quantum Computing Integration	Experimental	Mainstream

**Automation and Efficiency**

AI-powered automation tools significantly streamline IT operations by handling repetitive tasks such as data entry, system monitoring, and software updates. This automation reduces human error, increases efficiency, and allows IT professionals to focus on strategic initiatives. Several studies demonstrated that AI algorithms could optimize resource allocation and process workflows, resulting in substantial time and cost savings.

**Natural Language Processing (NLP)**

NLP technologies enable IT systems to understand and process human language, improving interactions between users and machines. Applications include chatbots, virtual assistants, and automated customer support, which enhance user experience and operational efficiency. Studies have shown that NLP can significantly reduce the workload on human support teams and provide faster response times to user inquiries.

**The Impact of IoT on Information Technology**

The IoT connects physical devices to the internet, creating a vast network of interconnected devices that communicate and share data. This integration has several implications for IT:

IoT devices generate massive amounts of data, requiring advanced data management solutions. IT infrastructures must be capable of storing, processing, and analyzing this data to extract meaningful insights and support decision-making processes. Studies reviewed indicated that integrating IoT with big data analytics enhances the ability to process and utilize large datasets effectively.

IoT enhances connectivity within IT systems, enabling real-time monitoring and control of devices. This is crucial in industries such as healthcare, manufacturing, and logistics, where timely data exchange can improve efficiency and safety. For example, IoT-enabled medical devices can monitor patient health metrics continuously, allowing for timely interventions.

The proliferation of IoT devices introduces new security challenges. IT departments must implement robust security measures to protect sensitive data and prevent cyberattacks. This includes encryption, secure communication protocols, and regular security updates. The reviewed studies emphasized the importance of adopting comprehensive security frameworks to mitigate these risks.

**Smart Technology in Data Analytics**

Smart technology significantly enhances data analytics capabilities, enabling organizations to extract deeper insights and make more informed decisions. Advanced analytics techniques, powered by AI and ML, allow IT systems to process complex data sets and identify patterns that traditional methods might miss.

Advanced analytics techniques, such as machine learning algorithms and data mining, provide more accurate predictions and better strategic planning. These techniques can analyze large and complex datasets to uncover hidden patterns and correlations.

Smart technology enables real-time data analytics, providing immediate insights and allowing organizations to respond quickly to changing conditions. This is particularly valuable in fields such as finance, healthcare, and e-commerce, where timely information is critical.

The integration of big data and smart technology allows IT systems to handle large volumes of diverse data. This enhances the ability to analyze and leverage data from multiple sources, improving overall business intelligence and performance.

**Enhancing User Experience with Smart Technology**

Smart technology plays a crucial role in enhancing user experience, making IT systems more intuitive, responsive, and personalized.



AI and ML algorithms can analyze user behavior and preferences to optimize UI and UX design. This leads to more engaging and user-friendly applications, increasing user satisfaction and retention.

Smart technology enables personalized user experiences by tailoring content, recommendations, and interactions based on individual preferences and behaviors. This is widely used in e-commerce, social media, and content streaming services.

Smart technology improves accessibility for users with disabilities by providing assistive technologies such as voice recognition, screen readers, and automated transcription services. This ensures that IT systems are inclusive and accessible to a broader audience.

### **Challenges and Limitations**

Despite its numerous benefits, the integration of smart technology in IT presents several challenges and limitations.

The increased connectivity and data generation associated with smart technology raise significant security and privacy concerns. Organizations must implement robust security measures and comply with data protection regulations to safeguard sensitive information. The adoption of smart technology often requires substantial investment in new infrastructure, training, and maintenance. Organizations must carefully assess the cost-benefit ratio and ensure that the long-term benefits justify the initial expenditure.

The complexity of smart technology can pose implementation challenges, particularly for organizations with limited technical expertise. Proper training and support are essential to ensure successful integration and utilization of smart technologies.

## **DISCUSSION**

Incorporating smart technology into information technology systems has resulted in a new era of efficiency, automation, and data-driven decision-making. This discussion summarizes the systematic review's findings, emphasizing the transformative effects of artificial intelligence, the Internet of Things, machine learning, and advanced data analytics on IT operations and user experience, as well as

addressing inherent challenges and potential next steps.

AI has become essential for improving IT operations, notably through automation and predictive analytics. The potential of AI to perform repetitive jobs, improve resource allocation, and foresee trends is changing how businesses function. For example, AI-powered automation eliminates human error and allows IT workers to focus on strategic objectives. Predictive analytics allows businesses to foresee and minimize possible problems in network administration, cybersecurity, or customer service. This proactive strategy not only improves productivity but also increases customer happiness by preventing disruptions and enhancing service quality [10], [2], [18]

The Internet of Things expands the possibilities of information systems by establishing linked networks of devices that create and share massive quantities of data. This connection is critical in various industries, including healthcare, manufacturing, and logistics, where real-time data interchange may increase operational efficiency and safety. IoT devices provide continuous monitoring and control, resulting in quicker insights and better decision-making. However, the incorporation of IoT presents significant security issues. As more devices connect to the network, the potential attack surface for cyber threats grows, demanding strong security measures to safeguard critical information [5], [6], [41].

Machine learning, an extension of artificial intelligence, improves IT systems by allowing them to learn from data and improve over time. ML applications range from detecting cybersecurity threats to providing individualized user experiences in e-commerce. Because of ML algorithms' continual learning capabilities, IT systems can adapt to new dangers and possibilities, resulting in a dynamic and responsive environment. However, the complexity of adopting ML solutions necessitates substantial experience and resources, which presents a problem for firms with low technological skills [1], [7], [34].

Advanced data analytics, backed by smart technology, enables firms to gain deeper insights from their data. Unstructured data may be analyzed using natural language processing and computer vision, providing a more

thorough knowledge of trends and patterns. Real-time analytics, in particular, delivers instant insights, which are essential in fast-paced areas such as banking and healthcare. Combining big data with smart technology boosts the capacity to handle and analyze huge, heterogeneous datasets, boosting overall corporate intelligence and decision-making processes [11], [8], [23], [12].

Despite these developments, using innovative technology in IT has its challenges. Security and privacy issues are crucial, especially with the growing data creation and connection. Organizations must employ strict security processes and adhere to regulatory norms to protect data. Furthermore, the expense of deploying innovative technology may be exorbitant. Investments in new infrastructure, training, and ongoing maintenance must be carefully balanced against potential rewards. The technological complexity of innovative solutions necessitates ongoing learning and adaptation, which can tax resources [25], [24], [4].

Several new themes promise to transform IT significantly. Edge computing, which analyzes data closer to its source, is gaining popularity due to its ability to lower latency and improve real-time processing. The deployment of 5G networks will improve connectivity, facilitating the expansion of IoT and other intelligent technologies. The combination of AI with quantum computing can tackle complex problems more effectively, creating new opportunities for innovation in data analysis and cybersecurity [9], [16], [31].

Integrating smart technologies is profoundly changing the IT landscape. While there are certain drawbacks, such as security concerns and implementation costs, the benefits exceed them. The ongoing evolution of smart technology will create new chances for IT innovation and efficiency, propelling future growth and improvements [20], [45], [42].

### CONCLUSION

The systematic review has elucidated the transformative role of smart technology in the field of information technology. From artificial intelligence and machine learning to the Internet of Things and advanced data analytics,

smart technologies are redefining how IT systems operate, offering unprecedented efficiencies and capabilities. This conclusion synthesizes the key findings, addresses the challenges, and explores future directions for integrating smart technology into IT.

Smart technology, particularly AI and ML, has demonstrated remarkable potential in automating routine tasks and optimizing complex processes. AI-driven automation tools have significantly reduced human error and operational costs while increasing processing speeds and overall efficiency. The ability of AI to perform predictive analytics enables organizations to anticipate future trends and proactively address potential issues. This capability is especially beneficial in critical areas such as network management and cybersecurity, where timely and accurate predictions can prevent disruptions and enhance system resilience.

The integration of IoT has further expanded the horizons of IT by connecting myriad devices to the internet, facilitating real-time data generation, sharing, and analysis. This connectivity is crucial in sectors like healthcare, manufacturing, and logistics, where real-time monitoring and control can lead to significant improvements in efficiency and safety. IoT devices generate vast amounts of data that require advanced management solutions to process and analyze effectively. The insights derived from IoT data can drive informed decision-making and strategic planning, thus enhancing organizational performance.

Despite these advancements, the integration of smart technology in IT presents several challenges. Security and privacy concerns are at the forefront, given the increased connectivity and data generation. The proliferation of IoT devices, for example, expands the potential attack surface for cyber threats, necessitating robust security measures and protocols. Organizations must invest in advanced encryption, secure communication protocols, and regular security updates to safeguard sensitive information. Moreover, compliance with data protection regulations is essential to maintain user trust and avoid legal repercussions.

The cost of implementing smart technology is another significant challenge. The initial investment in new infrastructure, coupled with the ongoing costs of training, maintenance, and upgrades, can be substantial. Organizations must carefully assess the cost-benefit ratio and ensure that the long-term benefits justify the expenditure. Additionally, the complexity of smart technologies requires skilled professionals to manage and optimize these systems. Continuous learning and adaptation are necessary to keep pace with technological advancements, posing a challenge for organizations with limited technical expertise.

Looking ahead, several emerging trends promise to further revolutionize the IT landscape. Edge computing, which processes data closer to its source, is expected to become more prevalent. This approach reduces latency, enhances real-time data processing, and improves overall system performance. The rollout of 5G networks will significantly enhance the capabilities of smart technology by providing faster and more reliable connectivity. This will support the growth of IoT, AI, and other smart technologies, driving further innovation in IT. Additionally, the convergence of AI and quantum computing holds the potential to solve complex problems more efficiently, opening new possibilities for data analysis, cybersecurity, and other critical areas.

Smart technology is fundamentally transforming the field of information technology, driving advancements in automation, data analytics, connectivity, and user experience. While challenges such as security concerns, implementation costs, and technological complexity exist, the benefits of integrating smart technology in IT far outweigh the drawbacks. The potential for innovation and efficiency improvements is immense, making smart technology an indispensable component of modern IT systems. As the field continues to evolve, ongoing research and development will be crucial to fully realize the benefits of smart technology. Organizations that strategically invest in and adopt these technologies will be better positioned to thrive in an increasingly digital and interconnected world. This systematic review underscores the importance of embracing smart technology to harness its

full potential and drive future growth in the IT sector.

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### Роль смарт технологій у сфері інформаційних технологій: систематичний огляд

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**Анотація.** Смарт-технології стали наріжним каменем у розвитку інформаційних технологій (ІТ), революціонізуючи управління даними, їх обробку та використання. Це систематичне дослідження розглядає багатогранні ролі, які смарт-технології відіграють в ІТ, підкреслюючи їхній вплив на ефективність, безпеку, аналітику даних та користувацький досвід. Інтеграція штучного інтелекту (ШІ), Інтернету речей (ІоТ), машинного навчання (ML) та передової аналітики даних трансформувала ІТ-операції, забезпечуючи автоматизацію, прогнозу аналітику та покращені взаємодії з користувачами. Однак впровадження смарт-технологій також викликає проблеми, такі як питання безпеки, вартість впровадження та технологічна складність. Досліджуючи останню літературу, це дослідження виявляє ключові тенденції, включаючи зростання edge computing, появу 5G та потенціал ШІ в поєднанні з квантовими обчисленнями. Очікується, що ці досягнення формуватимуть майбутнє ІТ, відкриваючи нові можливості для інновацій та ефективності. Це дослідження надає всебічне розуміння того, як смарт-технології змінюють ІТ, пропонуючи уявлення про їхні переваги та виклики, які необхідно подолати для максимізації їхнього потенціалу.

**Ключові слова:** смарт-технології, інформаційні технології, квалітика даних, ШІ, ІоТ, кібербезпека.